

Greeting -

As a local community group, we're reaching out to share the McGrath Foundation's newest community based activity with you, called '*Pink Up Your Town*'; in the hopes we can Pink Up our own Town this October.

The McGrath Foundation, started by Glenn and Jane McGrath in 2005 – raises money to place specialist McGrath Breast Care Nurses in communities across Australia; like the one we have one that helps our local area.

What is Pink Up Your Town?

Pink Up Your Town is an incredible fundraising activity that calls for an entire town to 'pink up' - not only to raise funds to support our specialist McGrath Breast Care Nurses, but to create a visual show of support for local families experiencing breast cancer.

How does it work?

Pink Up Your Town relies on volunteer committees to form and 'pink up' their entire town – which means planning a calendar of fundraising events throughout the month of October. From local businesses to schools and community organisations, this activity has the ability to bring the whole community together!

The idea first started in Mudgee in 2016 by one very dedicated supporter and has now turned into an annual event – which has grown organically. Mudgee has seen great success with the activity and has seen 280 local businesses and organisations jump on board to raise over \$300,000 for the McGrath Foundation.

Pinking Up Our Town

The McGrath Foundation is currently seeking volunteers to form a *Pink Up Your Town* Committee. We think this is a great activity and want to help launch this in our own backyard.

The Foundation team is looking for 5 – 7 individuals to form a committee – but need to find the one leader to help drive it first.

To get started, you can contact the McGrath Foundation directly on 02 8962 6117.

Additionally, you can express your interest in helping us Go Pink this October by clicking below.

<https://www.pinkupyourtown.com.au/register/>

To learn more, visit the website [pinkupyourtown.com.au](https://www.pinkupyourtown.com.au)